

Project Information Form

Project Title:	Addressing the Uncertainty in the Outcomes of On-Demand Ridehailing and Sustainable Transportation in Transportation Planning and Policy
University:	University of California, Davis
Principal Investigator:	Susan Pike
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Funding Source(s) and Amounts Provided (by each agency or organization):	California Department of Transportation (Caltrans) - \$55,912.00
Total Project Cost:	\$55,912.00
Agency ID or Contract Number:	Caltrans 65A0686 Task Order 013 UCD-CT-FAST-013
Start and End Dates:	December 1, 2018 – August 31, 2019
Brief Description of Research Project:	The evolving landscape of on-demand ridehailing services may improve mobility, and reduce congestion, vehicle miles traveled (VMT), and emissions; or may exacerbate these transportation challenges. This uncertainty makes it difficult to take actions related to these new services in transportation planning and policy. This project utilizes interview data collected from 42 transportation professionals throughout California to investigate what transportation professionals are doing to limit the potential negative consequences of ridehailing services. The researcher will also explore what transportation professionals view as major hurdles to establishing policies that will enable the most sustainable and equitable outcomes from these new services. Understanding the ability of different types of stakeholders to take action on these topics, and addressing the hurdles identified as barriers to integrating these services with existing transportation challenges, is an important aspect of policy making going forward, and this project will provide these important insights.
Describe Implementation of Research Outcomes (or why not implemented): Place any photos here	
Impacts/Benefits of Implementation (actual, not anticipated):	



National Center for Sustainable Transportation

Web Links

- Reports
- Project website

<https://ncst.ucdavis.edu/project/addressing-the-uncertainty-in-the-outcomes-of-on-demand-ridehailing-and-sustainable-transportation/>