

Project Information Form

Project Title:	The Ins and Outs of Shared Mobility: Drivers and Riders
University:	University of California, Davis
Principal Investigator:	Rosaria Berliner
PI Contact Information:	Email: aberliner@ucdavis.edu
Funding Source(s) and Amounts Provided (by each agency or organization):	National Center for Sustainable Transportation
Total Project Cost:	\$25,000
Agency ID or Contract Number:	DTRT13-G-UTC29
Start and End Dates:	July 2017 – June 2018
Brief Description of Research Project:	<p>Shared mobility services have grown in popularity over the past several years—in October 2016 it was reported that Uber (a popular ride sharing company) had more than 40 million monthly trips worldwide. This research will explore the link between shared mobility services, such as ride sharing, and its relationship with other shared mobility services, including pooling, and the demand for new vehicles. Gaining a deeper understanding of shared mobility services is necessary to plan for a sustainable future. Shared mobility users are found to rely on public transit more and own less vehicles. These services complement public transit services and generally enhance urban mobility, while at the same time minimizing new infrastructure costs, vehicle ownership, and transportation related emissions.</p> <p>This project will investigate the adoption of different mobility service types (i.e., shared vs. private rides, ride sharing vs. car sharing, driving for/loaning vehicle to), individual attitudes towards vehicle ownership, the relationship between shared mobility services and vehicle ownership, and develop policy to stimulate more sustainable shared mobility choices.</p>
Describe Implementation of Research Outcomes (or why not implemented): Place any photos here	



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Impacts/Benefits of Implementation (actual, not anticipated):	
Web Links <ul style="list-style-type: none">• Reports• Project website	https://ncst.ucdavis.edu/research/dissertation/